



**Porto Conte
Ricerche**



"The quality of the food and the conquest of new markets. - The role and cooperation in scientific research aimed to the development of enterprises of our two countries"

*Seminars and round tables at Porto Conte Ricerche
Science and Technology Park of Sardinia
from September 29th to October 1st, 2015*

September 29th

Session I Internationalization of Sardinian small, medium companies - The Belarus market

10.00 Official greetings by Belarusian and Sardinian authorities

Raimondo Mandis - Sardinian Region President Bureau

Giuseppe Carboni - Honorary Consul of the Republic of Belarus in Sardinia

Maryia Klimava - Deputy Chief of the General Directorate for Food of the Ministry of Agriculture and Food

Kilcheuski Aliaksandr - Chief Scientific Secretary of the National Academy of Sciences

Alexander Samuilich - Director of the Centre for International Relations of the Ministry of Education

***11.00 Belarusian representatives present the state of the art in food quality industrial productions in Belarus.
Klimava Maryia - "Agriculture in the Republic of Belarus"***



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Shibun Eduard - *“Features of production and processing of meat products on the regional level on the example of the Brest region”*

11.45 *coffee break*

Ustinovich Sviatlana - *Positioning strengths of the JSC “Bobruisk meat processing plant”*

Vasilkova Volha - *Presentation of the JSC “Mogilev Ice Cream Factory”*

Darashkova Iryna and Drachova Volha - *Traditions of quality on the OJSC “Mogilev Meat Packing Plant”*

13.00 *Lunch break*

Session II ***Increasing quality of food processing and food products to conquer new markets***

14.30 *A selection of 5 enterprises operating in Sardinia will present their food products and the innovation developed behind their quality (10-15 min each)*

Session III ***How quality Sardinian food productions may enter the emerging markets of Eastern Europe. Current experiences and future perspectives.***

16.00 *A round table with Belarusian authorities and Sardinian representative.*



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Belarusian speakers will include:

Samuilich Aliaksandr – *Director of the Centre for International Relations of the Ministry of Education*

Klimava Maryia - *Deputy Chief of the General Directorate for Food of the Ministry of Agriculture and Food of the Republic of Belarus*

Kilcheuski Aliaksandr - *Chief Scientific Secretary of the National Academy of Sciences*

Sardinian speakers will include:

Battista Cualbu - *President of Coldiretti Sardegna (Federation of Italian Farmers)*

Pierluigi Pinna - *President of Confindustria Nord Sardegna (Industrial Enterprises Confederation)*



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September 30th

Session I Starting new cooperation in scientific research aimed at enterprise development in Belarus and Sardinia

A selection of industrial research programs aimed at developing novel industrial processes and/or novel food products will be presented by researchers of the Science and Technology Park of Sardinia

Belarusian representatives will present the state of the art of industrial research in biotechnology and agriculture in Belarus.

- 09.30 *High quality assays in mariculture and cheese productions (R. Anedda)*
 Quality control in cheese making: case studies (G. Mulas)
 Ohmics technology, long term food storage and novel quality food (P. Catzeddu)
- 10.15 *Coffe break*
- 10.15 *Domestic raw materials for international breweries, Italian Grape ale, and new consumers (L. Pretti)*
 Packaging to extend shelf life of vegetables, traditional pastry, and more goods (T. Roggio)
 Biotechnological simple and innovative tools for wellness and quality control in dairy farming (S. Uzzau)



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- 11.00 *Kilcheuski Aliaksandr* *Presentation of the National Academy of Sciences of the Republic of Belarus: The field of biotechnologies*
- Bychkouski Pavel* *Presentation of general information about innovative products of the unitary enterprise “Unitechprom” of Belarus State University: “The development of ingredients for functional food”*
- Nikiforov Mikhael* *Biotechnologies and a problem of protection of biological resources*
- Lovkis Zenon* *Foodstuff and the problem of providing its quality*
- 13.00 *Lunch break*
- 15.00 ***Round Table*** on *“Developing pilot programs of industrial research cooperation aimed at improving competitiveness of Belarus and Sardinian enterprises: a possible scenario?”*

Further activities: one-to-one meetings between Belarus delegates and Sardinian researchers

Concurrent activities: guided tour of the research center (Laboratories, Core Facilities, Pilot Plants)



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October 1st

"Internationalization of Sardinian small, medium companies - The Belarus market"

Belarus representatives will visit 4-5 selected enterprises in the north area of Sardinia.